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## **HELLENIC RUG IMPORTS EXPANDS IN TWO MARKET PLACES**

**EXPANDS AGAIN IN ATLANTA'S AMERICASMART**

**EXPANDS IN ITS PRESENCE AT THE WORLD MARKET CENTER  
FOR JULY MARKET IN LAS VEGAS**

**Brooklyn NY May 2006**—Hellenic Rug Imports, Inc.—one of the industry's fastest growing and popular manufacturers of handmade and power-loomed area rugs and home accents—again expands its **AMERICASMART®■ATLANTA** showroom—to a massive 6,600 square feet—and just one year after its latest expansion. Hellenic has expanded its **AMERICASMART** facilities annually since 2000.

An **AMERICASMART** showroom owner since 1999 and a Market Temporaries exhibitor in the years previous, Hellenic is located in **AMERICASMART●**, floor 6, 6G12. Established in 1988 to support its parent company, Mazarakis Flokati of Greece—Hellenic's new collections include Westervelt, Spring Floral and Floral, New Age , Goel's Neutrals, Heriz, Isphanan, Twisted Wonders and Hellenic' all new Roll Runner program are just a small sample of New offerings.

“We're pleased to announce the expansion of our Atlanta showroom,” states Steve Mazarakis, president and chief executive officer, Hellenic Rug Imports, Inc. “The constant growth of the Hellenic line—with the additions of licensed lines including those of “Divine Design's” Candice Olson, American great outdoorsman Dick Idol along with his life style rugs of “World Vineyards, Fashion and Home designer Bob Mackie, TV Celebrity Cristina Ferrara — And the introduction of it new high end hand knotted Collection “Hellenic's Private Reserve” has given Hellenic the enviable opportunity to again grow what is already our largest and primary showroom. To Hellenic, **AMERICASMART** is the national epicenter for area rugs,” continued Mazarakis.

**LAS VEGAS WORLD MARKET CENTER  
FIVE TIMES THE SIZE OF JANUARY MARKET**

“Hellenic Rug Imports has expanded our temporary space in Pavilion 1 at the World Market Center for the July Market and plans to keep this space until our permanent showroom will be ready in Building 3. Hellenic’s space is 5 times the size of its first showing in January 2006” states Steve Mazarakis, “Hellenic plans to show 550 of its best selling rugs including the new licensed line of Candice Olson, from HGTV “Devine Design” .“The reception of the introduction of Candice Olson’s Line in High Point was unbelievable; her vision of color, design and quality was what the market was looking for. We want our customers who did not come to High Point to have the opportunity to view the Candice Olson line as well as all our licensed lines and new collections to get a head start for their fall season.”

Hellenic will be in Pavilion One -- booth spaces 1300-1400,

For further information call 1-888-356-5284

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